

2019/2020 Outreach for Near Eastside Quality of Life Plan 2.0

1. Survey with 1,000+ respondents
2. Attending neighborhood meetings
3. Hired 5 part time community organizers focusing on under-represented/under-appreciated groups (Spanish speaking neighbors, African American/Black neighbors, renting neighbors, Senior neighbors, East of Rural neighbors)
4. Email contact with neighborhood associations/leaders to promote events and Visioning Day
5. Social media outreach on Facebook, Twitter, Instagram, Nextdoor (QoL and Promise Zone pages)
6. Monthly NESCO meetings
7. Fliers in Near Eastside institutions and bus stops
8. Canvassing door-to-door in all Near Eastside neighborhoods
9. Outreach with neighborhood schools and student surveys
10. Community canvassing days (once a month leading up to Visioning Day)
11. Near Eastside Storytelling Night held at Hoy Polloy
12. Neighbor focus groups conducted by community organizers
13. 70 appreciative inquiry interviews
14. Visioning Day mailers sent to all Near Eastside neighbors making area median income or less
15. Outreach to neighborhood pastors/churches/houses of faith at quarterly gathering
16. Attending local churches during services to promote Quality of Life planning
17. Specific canvassing for low income housing developments (all JBNC, Englewood, and NEAR properties)
18. Feast of Lanterns booth to promote Visioning Day and Quality of Life Plan engagement
19. Westminster's Super Saturday outreach
20. IMPD East District Community Day booth at Brookside Park
21. Back to School/PIT Days at local schools
22. Community Based Crime Reduction Forum to gather data also used during Visioning Day
23. ASL and Spanish interpretation provided at every event
24. Community hours at Rabble Coffee, Spades Park Library, WNS, and other locations across the Near Eastside
25. Appearing on SueStainable Action Radio Show
26. Promotion at Eastside Community Builder Bi-Monthly Gatherings
27. WISH-TV story (<https://www.wishtv.com/news/local-news/survey-about-life-on-east-side-to-be-presented-saturday/>)
28. Urban Times articles (<https://urbantimesonline.com/2019/08/06/this-just-in-near-eastside-visioning-day-will-update-the-quality-of-life-plan/>)
29. Weekly View - Eastside Voice article (<http://weeklyview.net/2019/07/03/neighborhood-survey-to-help-develop-eastside-quality-of-life-plan/>)
30. Strong Towns article about Near Eastside Visioning Day (<https://www.strongtowns.org/journal/2019/10/10/conversation-a-neighborhoods-way-of-life>)
31. Near Eastside Newsletter sent out every other week to over 1,300 people
32. Transportation provided to and from Visioning Day on JBNC bus
33. Quality of Life fundraisers at Mayfair Taproom and Kingmakers
34. Patronicity Crowdfunding campaign
35. 129 unique touchpoints with neighbors (one-on-ones regarding QoL [not AI interviews], participating in neighborhood events to promote QoL like IMPD days, QoL intros/getting them plugged in with partners, etc.)
36. Quality of Life Open House on May 7th
37. Faith & Action convening to get faith leaders together to think about QoL projects at Englewood Church
38. Outreach to other Near Eastside orgs/non-profits/government agencies to get them involved in QoL process (i.e. Marion Count Health Dept, Brookside CDC, IUPUI Health Clinics, etc.)
39. Monthly QoL Lead Agency meetings to plan/prep for plan revision with current Lead Agencies
40. Near Eastside Visioning Day with 250+ attendees

41. Monthly QoL planning sessions at Englewood Christian Church held in Oct, Nov, and Dec 2019 (150+ attendees)
42. QoL Plan Coffee Breaks at Rabble held multiple times per month for neighbors to give feedback on plan
43. February 4th 2020 Open House from 5-8pm at Englewood for neighbors to give feedback on the draft plan (100+ attendees)