

**Notes from Keystone Monon Community Group Planning Meeting
November 30, 2022 | Midtown Indy Office at 5:30pm**

Attendees: Jesse Rice (Commercial-Black Circle/Loom), Brandon Powell (Bellaire Resident/Midtown Board), Matt Byington (Resident), Carrington Sanders (City of Indianapolis-Mayor's Neighborhood Advocate), Michael McKillip (Midtown Indy), Danita Hoskin (Midtown Indy)



IMPORTANT: Per discussion, Midtown Indy will utilize the National Association of Realtors (NAR) grant funds (\$5000) by December 15, 2022 to promote, print, and distribute the approved Keystone Monon flyer and any other related tasks.



Meeting Recap: At the November 16th meeting attendees were informed a draft Keystone Monon Planning flyer would be created: “What do you call this area?” Attendees were asked to review the flyer for approval to distribute. All invitees (and attendees to previous Keystone Monon meetings) were asked to provide feedback prior to November 28, 2022. At the November 30, 2022 meeting attendees unanimously approved the flyer’s content and instructed Midtown Indy to move forward with its distribution to residents and commercial entities within and near the Keystone Monon boundaries. The flyer will be distributed via US mail and via social media platforms: FaceBook, Twitter, websites, and Midtown Indy’s Newsletter. Additionally, the flyer will be strategically shared at select locations and events. The QR code is linked to the Midtown Indy’s Projects & Programs web page under Preparing a Keystone Monon DMD Certified Plan. On the website, people can learn more about the Keystone Monon community and get updates on the Keystone Monon Planning Process, as well as, participate in the online poll as to what they call the identified map area: <https://midtownindy.org/projects-programs/keystone-monon-plan/>. The overarching objective of the flyer is to drive people to the Midtown Indy website to generate information: contact information of persons involved, alert the community that this planning process is

occurring, and invite the Keystone Monon community to join the effort to craft the Certified Plan.

Each attendee will continue to encourage other community stakeholders: residents, business owners, and nonprofits, organizations to participate on a Working Group. Thank you to all who have submitted community stakeholder's contact information (please continue to send me contact information to add to the database).

Reminder: 4-6 Working Groups are to be formed. The Working Groups will then form a working Steering Committee, Engagement Plan, and Process Charter. These documents will govern the future engagement process, steering committee composition, how decisions will be made, and formalize the proposed time frame.

A successful Certified Plan is derived from a strong community engagement process in which all stakeholders have a legitimate voice in the process, the diversity of stakeholders (resident, business, organization) and where they are physically located. The Certified Plan is generally a 18–24-month process.

NEXT STEPS:

- Print and distribute the approved flyer via mailings, electronic platforms, and to intentional drop off sites.
- Midtown Indy to compile information from the online poll for distribution to Keystone-Monon Community working group.
- Continue to reach out to other stakeholders to include i.e.: non-profits, churches, Indiana State Fairgrounds, The Patachou Foundation, Gold Leaf Sweet & Savory, IPS # 91, IPS #55, Hope Plumbing, more residents, Friends of Arsenal Park, Indianapolis Black Firefighters Association, Indiana School for the Deaf, others.
- Identify tentative meeting dates.

Next Meeting: Wednesday, January 4, 2022 at 5:30 p.m. Location TBD

Notes as observed by Danita Hoskin, Midtown Indy Community Builder